

Feature	Benefit/Tie Down	Steps
Account Manager	One of the biggest differences in Loadmax is having a voice on the other line to help with posting, searching or any questions you have, that would definitely help you, right?	Call 417-832-0756 to get in touch with your personal account manager
Broadcasting	Broadcasting would help to save you time by having a free web page so your customers can see all of your current posts instead of sending out all of those emails. That's a huge benefit, right?	POST 1. Click on My Posts 2. Check On or Off the loads / trucks you want Broadcasted 3. Click on Apply Broadcast Changes TOOLS 4. Click on Modify Profile 5. Fill in user information 6. Check mark the box outside "Allow Broadcast?" 7. Click Update at the bottom of the page
Bulk Posting	Being able to post many loads and/or trucks quickly would help, right? Plus, if you already have your posts in a spreadsheet form you can just click a link to have those autoposted on our board.	POST 1. Click on Many Loads or Many Trucks 2. Put how many you want to post in the field box 3. Click on Show Form 4. Check mark the Auto Fill Lower Field Fields box if desired 5. Fill in required fields 6. Click on Post Loads or Post Trucks <i>Note: Only loads with an origin and destination will post</i> HELP 1. Click on Posting for more information 2. Email autopost@loadmax.com for loadmax to post loads for you
Convert to Post	We want to make sure you get covered so when you are running a search you can also click a link to autopost what you have. That's a great benefit, right?	SEARCH 1. Perform a search 2. Scroll down to the bottom left hand corner of the search results page 3. Click on Convert Search to Post link 4. Fill in required fields 5. Click on Post It at the bottom of the page <i>Note: Link only appears on either exact origin and/or exact destination</i>
Delete Posts	Being able to delete multiple posts would save you a lot of time, right?	POST 1. Click on My Posts 2. Check the leads you want to select 3. Click Delete Selected Posts
CreditMAX	Being able to view companies credit numbers and their time to pay would really benefit you, right?	SEARCH 1. Perform a search 2. View measurements under the Credit #/TTP column
Direct Messaging Alerts	You get a flash message and a sound alert on your screen when a new load/truck has been posted for what you are searching on. That's great, right?	LOG IN 1. Flash message and sound alerts are defaulted 2. Change Settings under My Profile (turn on or off, change sound alerts to different sounds)
Find Companies	Finding company information when you need it is helpful, right?	TOOLS 1. Click on Find Companies
HHG Miles	Getting the Practical Miles is a good thing, wouldn't you agree?	SEARCH 1. Perform a search 2. Click on Mileage for a specific lane 3. HHG miles are then displayed (practical miles)
Lane Analysis / Other Archived Content	Another area where we do the work for you is lane analysis, as spending our time and resources to give you best bet analysis is going to be helpful, right?	SEARCH 1. Perform a search 2. Scroll down to the bottom of the search results screen 3. Click on link under Lane Analysis or under Other Archived Content
My Profile / My Account	You can personalize your account by setting a default radius for all your searches, selecting how many results you want displayed on a page, and the ability to turn on/off notifiers and/or alerts. Now that's customer focused, right?	TOOLS 1. Click on My Profile 2. Insert default radius under user information 3. Choose size of pages under user information 4. Allow notifiers under Communication Preferences 5. Click Update
No-List Companies	Having the ability to block specific companies from showing up on your searches would help save you time right?	TOOLS 1. Click on No-List Companies

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Notifiers	Receiving an email or text alert when a load or truck first posts would definitely help you out, right?	SEARCH 1. Perform a search 2. Title & save the search - no title defaults to a 5 digit number 3. Click on Modify Profile 4. Check mark email and/or SMS notification allowances 5. Click Update FIND 6. Click on Saved Searches 7. Check mark the title of the search needing a notifier 8. Click Apply Notifier Changes
Post a Load Post a Truck	Being able to do unlimited posting for free is a benefit, right?	POST 1. Click on Load or Truck 2. Fill in required fields HELP 1. Click on Posting for more information 2. Email autopost@loadmax.com for our Posting Department to post loads for you
Quick Resources	Having (insert quick resource below) in one location is helpful, right? Shows My Account, Lookup Mileage, Report a Company, Locate Scales, Diesel Trends, Petroleum News and EIA Data	HOME 1. View Quick Resources on left hand side of the home page
Report Performance	Being able to list positive, negative or neutral comments on a specific company helps, right?	TOOLS 1. Click on Report Performance
Road Conditions	Being able to check road conditions is important with weather changing all of the time, right?	SEARCH 1. Perform a search 2. Click on Deadhead Miles for a specific lane 3. Click on PROMiles link 4. Click on Road Conditions - Under the Driver Toolbox (Third tab over on right) 5. Click on Road Conditions
Route Lookup	Finding mileage from one point to another point is something crucial to you, right?	TOOLS 1. Click on Route Lookup 2. Type in Origin and Destination 3. Click on Get Route
Saved Leads	Saving specific results that you are interested in all in one place for a quick reference would really help you out, right?	SEARCH 1. Perform a search 2. Choose the load you want to save by clicking "Add to my leads" FIND 3. Click on Saved Leads
Saved Searches	Being able to save specific lanes for your loads/trucks in one place where you can run a search with just one click is definitely something that would save you time, right?	SEARCH 1. Perform a search 2. Click on the link Click here for more information and tools for these results 3. Scroll down to where it says Save your Search FIND 4. Click on Saved Searches 5. Find the title of the saved search (personalized or 5 digit code) 6. Click Search on the far right to get a refreshed search
Tax Tools	Saving loads you've taken from our board and others and then calculating the mileage for you for tax time would really help you out, right?	FIND 1. Click on Saved Leads 2. Click on Take Lead or Reject Lead 3. View mileage statistics at top of page under heading Statistics & Totals 4. Click link Add Lead from other board when you have taken a lead from another resource and want those miles calculated
Tool Tips	When you need more information on a specific feature on our load board just mouse over it and a description will appear. That's pretty awesome, right?	Move your mouse over certain words and a further explanation will appear.
View Feedback on a Search	Being able to see all of the positive, negative and neutral comments on a specific company is helpful, right?	SEARCH 1. Perform a search 2. Click on the company's name under the "Company" column